

Postgraduate scholarships announcement – Global Sources



National School of Development at Peking University – BiMBA Program

Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 967,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on over 4.7 million products and more than 262,000 suppliers annually through 14 online marketplaces, 13 monthly print and 18 digital magazines, over 80 sourcing research reports and 20 specialized trade shows which run 57 times a year across 9 cities.

Suppliers receive more than 192 million sales leads annually from buyers through Global Sources Online (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 40 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,700 team members in more than 40 locations, and a community of over 2 million registered online users and magazine readers for its Chinese-language media.

Call for applicants – 2 scholarships available

Global Sources (<http://www.globalsources.com> NASDAQ: GSOL) is inviting bright motivated individuals interested in international trade, business, commerce and information technology to apply for the Global Sources BiMBA scholarships for Academic year 2011-2012.

Purpose

To support quality postgraduate education and career development opportunities for talented individuals interested in international trade, commerce and information technology that have proven academic and professional track records.

School & Program of study

The Global Sources scholarship is for the BiMBA program at the National School of Development at Peking University. Scholars must complete the course within specified timeframe on a full time basis.

Eligibility

Applicants must meet all academic, entrance and other requirements of the BiMBA program at Peking University.

Scholarship award

Each scholarship is RMB50,000.

Scholar career development opportunities

One of our goals is to enhance Scholars' career opportunities related to China development. To that end, we will provide the opportunity for Scholars to meet with Global Sources senior management and other representatives to explore career prospects within the organization.

Application materials required

1. Resume stating objective, work experience and education achievement
2. A 750-1,000 word essay: *Consumer goods exports from Asia: The positive impact on skills development, sustainable economic growth and world peace.*

Application deadline & Scholar selection

Applications may be sent to Eva Shi, MBA Admissions Manager at the BiMBA office on campus or sent by email to evashi@bimba.pku.edu.cn.

Applications must be received by June 15, 2011. Shortlisted candidates will be interviewed by BiMBA and Global Sources representatives.

Further information

Please contact

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