

**About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces ([GlobalSources.com](http://GlobalSources.com)), trade shows, magazines, apps, and private sourcing events.

More than 1 million international buyers, including 95 of the world’s top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 200 countries and territories.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.

**Company mission**

To connect global buyers and suppliers, by providing the right information, at the right time, in the right format.

**Integrated sourcing and marketing solutions**

- Online marketplaces
- Trade shows
- Digital and print magazines
- Apps
- *Private Sourcing Events*

***Find* suppliers online  
*Meet* at our shows**



- ✓ Connecting global buyers with suppliers in Asia since 1971
- ✓ 15,000 booths annually in our shows in Hong Kong
- ✓ Verified suppliers in 12 industry websites

## Investor highlights

- Large market opportunity primarily focused on China exports
- Leading provider to the professional market
  - Deep relationships with the largest buyers
  - High quality community of verified suppliers
- Industry’s broadest multi-channel platform driven by online marketplaces and trade shows
- Strong balance sheet and 45-year track record of profitability

Financial Highlights		(in US\$ thousands, except number of shares and EPS)			
	Three months ended December 31		Year ended December 31		
	2015	2014	2015	2014	
Exhibitions	41,629	38,157	91,854	88,941	
Online services	15,296	17,983	64,421	75,895	
Print services	1,999	1,755	5,821	6,535	
Miscellaneous	2,693	2,210	8,929	7,911	
Total revenue	61,617	60,105	171,025	179,282	
Operating expenses	(49,768)	(51,088)	(152,344)	(161,825)	
Property on sale of property	9,791	-	9,791	-	
Profit from Operations	21,640	9,017	28,472	17,457	
Net profit attributable to the Company’s shareholders from:					
Continuing operations	20,017	9,179	23,995	17,407	
Discontinued operations	-	102	5,893	923	
Total	20,017	9,281	29,888	18,330	
Diluted net profit per share attributable to the Company’s shareholders from:					
Continuing operations	\$0.79	\$0.29	\$0.83	\$0.52	
Discontinued operations	-	*	0.20	0.03	
Total	\$0.79	\$0.29	\$1.03	\$0.55	

\* Diluted net profit per share attributable to the Company’s shareholders from discontinued operations is less than \$0.01

**NASDAQ-GS: GSOL**  
**Fiscal Year End: Dec. 31**  
**The outstanding number of shares as at 12/31/15: 23.6M shares.**

## 45 years of facilitating global trade

- 2015 *Global Sources Electronics* becomes world’s largest electronics sourcing show  
 New GlobalSources.com homepage and 12 industry-specific sites launched
- 2014 *Mobile Electronics* show launched in Hong Kong
- 2013 Acquires an interest in the *Shenzhen International Machinery Manufacturing Industry Exhibition*
- 2012 Acquires 80 percent interest in *China International Fashion Brand Fair – Shenzhen*
- 2006 First *China Sourcing Fairs* open in Hong Kong
- 2003 First *China Sourcing Fairs* held in Shanghai
- 2000 Goes public on the NASDAQ market
- 1995 *Asian Sources Online*, Asia’s first B2B marketplace, goes live
- 1992 *Chief Executive China* magazine launched
- 1985 First magazine published for China market
- 1971 The company launches with publication of first magazine, *Asian Sources*

## Investor & media contact details

Contact type	Area	Contact person	Company	Telephone	E-mail
Investor	In the US	Cathy Mattison	LHA	(415) 433-3777	cmattison@lhai.com
	Outside of the US	Connie Lai	Global Sources	(852) 2555-4747	investor@globalsources.com
Media	Outside of the US	Camellia So	Global Sources	(852) 2555-5021	cso@globalsources.com

16036@IR Fact sheet 15Q4